

A man and a woman are sitting on a grassy area, looking at a large, textured wall. The wall is covered with several large, light-colored puzzle pieces that are arranged in a vertical line, starting from the bottom right and going up towards the top left. The puzzle pieces are slightly offset from each other, creating a sense of depth and movement. The overall scene is bright and clean, with a focus on the puzzle pieces and the people's interaction with them.

ISO 26000  
Guidance on  
Social Responsibility

**Driving  
responsible  
business**

# What is ISO 26000?

ISO 26000 is a new standard, it was only launched in November 2010. Unlike many standards it is for **guidance only** and is not for certification.

The purpose of the standard is to help businesses of all sizes and in all sectors to become more responsible and manage their triple bottom line – *social, environmental and economic*.



As well as introducing the principles of social responsibility and the importance of stakeholder engagement, the standard lays out seven core subjects and their associated issues (see diagram right).



# What we can offer

**If you already have a CR programme –** we can help you align your programme to ISO 26000 and identify any gaps. We can then help you update your strategy, targets, and action plan and embed the new programme in your business.

**If you don't have a CR programme –** we can help you develop a CR strategy and programme using the ISO 26000 guidance, embed the programme in your business, promote it to customers, employees and other stakeholders and ensure it is kept alive.

## Case study: Corporate social and environmental responsibility strategy

M4C are working with **Yearsley** cold store and distribution to develop and implement a sustainability strategy using ISO 26000. As Yearsley did not previously have a consistent strategy, ISO 26000 is proving a very useful tool especially to identify areas and issues that would not be immediately obvious.



# ISO 26000 - the benefits



## What is 'social responsibility'?

Responsibility of an organisation for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour.

- ISO 26000, First edition, 2010-11-01



To find out more about what we do take a look at our website or give us a call

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